Technical note on seasonal adjustment for cement production

July 1, 2013

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1 Cement production

We analyse the monthly data for cement production from April, 1994 onwards. Figure 1 below shows the original plot of cement production. The plot shows seasonal peaks. In a non-seasonally adjusted series, it is difficult to discern a trend as the seasonal variations may mask the important characteristics of a time series.

Figure 1 Cement production (Non seasonally adjusted)

2 Additive versus multiplicative seasonality

2.1 Seasonal Dummy Model

We rely on the seasonal dummy model to detect whether a series is additive or multiplicative. We use a simple approach and include a set of dummy variables to control for stable seasonality. This approach helps us assess the presence seasonal variations in a series. We can estimate:

\[ y_t = \beta_0 + \beta_1 \text{Jan}_t + \beta_2 \text{Feb}_t + \beta_3 \text{Mar}_t + \beta_4 \text{Apr}_t + \beta_5 \text{May}_t + \beta_6 \text{Jun}_t \]
\[ + \beta_7 \text{Jul}_t + \beta_8 \text{Aug}_t + \beta_9 \text{Sep}_t + \beta_{10} \text{Oct}_t + \beta_{11} \text{Nov}_t + \epsilon_t \]
where Jan_t, Feb_t, ..., Nov_t are dummy variables. In this formulation, December is the base month. The residual of the regression gives the seasonally adjusted series. We compare the standard deviation of the growth rate for the additive and log transformed regression and choose the one that is lower. For cement production, the standard deviation of the log transformed series is slightly lower and we choose multiplicative seasonal adjustment.

2.2 Slidingspans Diagnostic

X-12-Arima allows to check for the performance of additive and multiplicative seasonal adjustment through the slidingspans diagnostic. The slidingspans diagnostic is a measure of stability of the seasonally adjusted estimates. It applies the seasonal adjustment procedure to overlapping spans, with each span being adjusted as if it were a new series. If a month in a series belongs to more than two overlapping spans, the difference in the seasonally adjusted estimates in the different spans should not exceed 3%. If the difference is more than 3%, the month is flagged as unstable. We compare the number of months flagged as unstable through applying additive and multiplicative seasonal adjustment decomposition and find more unstable months through additive seasonal adjustment.

Figure 1 also shows that the magnitude of seasonal peaks are constant as the level of the series increases.

3 Steps in the seasonal adjustment procedure

Given that seasonality exists, it is important to model seasonality before the application of seasonal adjustment procedure. Seasonality in time series can be deterministic or stochastic. Stochastic seasonality can be stationary or non-stationary.

A visually appealing way of looking at the raw data is to plot the growth rates in each of the months across the years i.e the growth of April over March in each of the years from 1994 onwards. This gives us some idea of the presence of seasonal peaks, if any in the series. The nature of seasonality can also be inferred intuitively from the plot before the application of the testing procedures.

Presence of seasonal variations can be inferred from Figure 2, since the monthly means of growth rates across the years are not uniform. For instance, we observe seasonal peaks in the months of March and May.

3.1 Seasonal adjustment of Cement production with X-12-ARIMA

Seasonal adjustment is done with X-12-ARIMA method.

Figure 3 shows the non-seasonally and seasonally adjusted cement production. The plot reveals that the seasonal peaks are dampened after seasonal adjustment.

3.2 Diagnostic checks

After seasonal adjustment, a series of diagnostic checks are performed through relevant tests and quality assessment statistics.
Figure 2 Monthly growth rates across the years

3.2.1 Validation of the automodel choice by X-12-ARIMA

A test of validation of the auto model choice by X-12-ARIMA is the randomness of residuals of the fitted ARIMA model. The Ljung-Box test is conducted on the residuals of the fitted ARIMA model to check whether or not the residuals are white noise. The ACFs of the residuals are plotted to check for randomness. Figure 4 reveals that the residuals are white noise.
3.2.2 Presence of identifiable seasonality

The statistic M7 shows the amount of moving seasonality present relative to stable seasonality. It shows the combined result for the test of stable and moving seasonality in the series. A value lesser than 1 is desirable to show identifiable seasonality in the series. The value of M7 for cement production is 0.2.

Cement production series show identifiable seasonality on the basis of the M7 statistic.

4 Spectral representation

Figure 5 shows the spectral plot of the growth rate of the unadjusted and seasonally adjusted series. Spectral plot, an important tool of the frequency domain analysis shows the portion of variance contributed by cycles of different frequencies. The x-axis represent frequency from 0 to pi (3.14). The seasonal frequencies are pi/6 (0.52 on the x-axis), pi/3 (1.04 on the x-axis), pi/2 (1.57 on the x-axis), 2pi/3 (2.09 on the x-axis) and 5pi/6 (2.6 on the x-axis). In terms of periods (months); they are 12 months, 6 months, 4 months, 3 months and 2.4 months.

The figure at the lower panel shows that peaks at seasonal frequencies are eliminated after seasonal adjustment. For example the peaks at 0.52, 2.09 and 2.6 corresponding to 12 months,
3 months and 2.4 months respectively, are eliminated after seasonal adjustment. Other peaks seen in the lower panel of the figure are not at seasonal frequencies.
Figure 5 Cement production spectral plot (NSA and SA)